



KeepOn  
Cashflow

# MARKET ANALYSIS ONLINE TOOLS

[WWW.KEEPONCASHFLOW.COM](http://WWW.KEEPONCASHFLOW.COM)

# Free Tools

## City Data

<http://www.city-data.com>



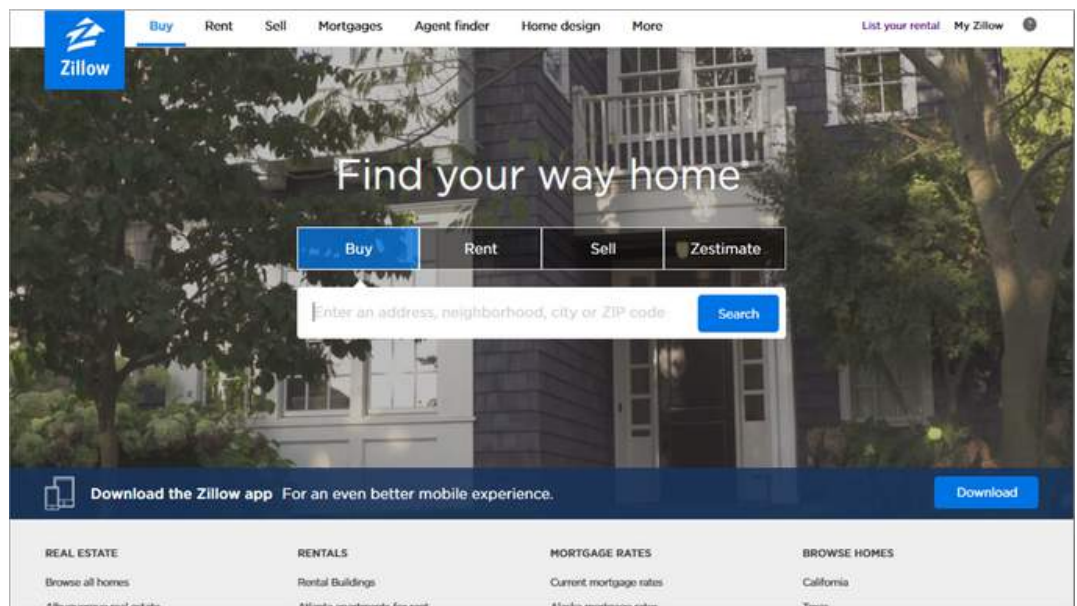
### Welcome to City-Data

By collecting and analyzing data from a variety of government and private sources, we're able to create detailed, informative profiles for every city in the United States. From crime rates to weather patterns, you'll find the data you're looking for on City-Data.com.

City-Data sees over 14 million users per month (July 2016) and has been featured in 121 books, on CNN, WABC in New York, Bay News 9 in Tampa Bay and USA Today's Hot Sites, among others.

## Zillow

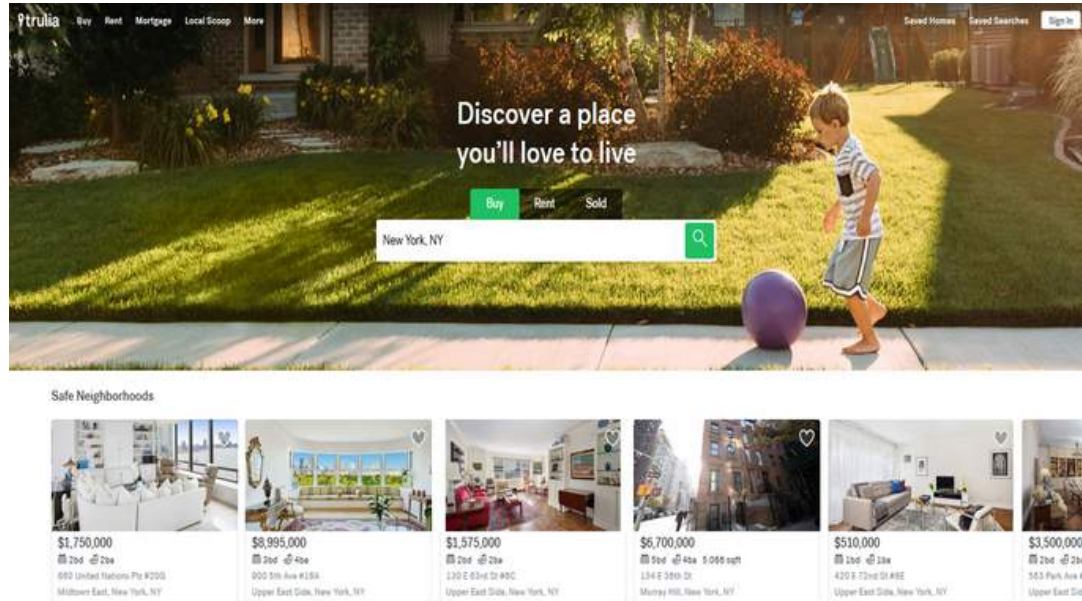
<http://www.zillow.com>





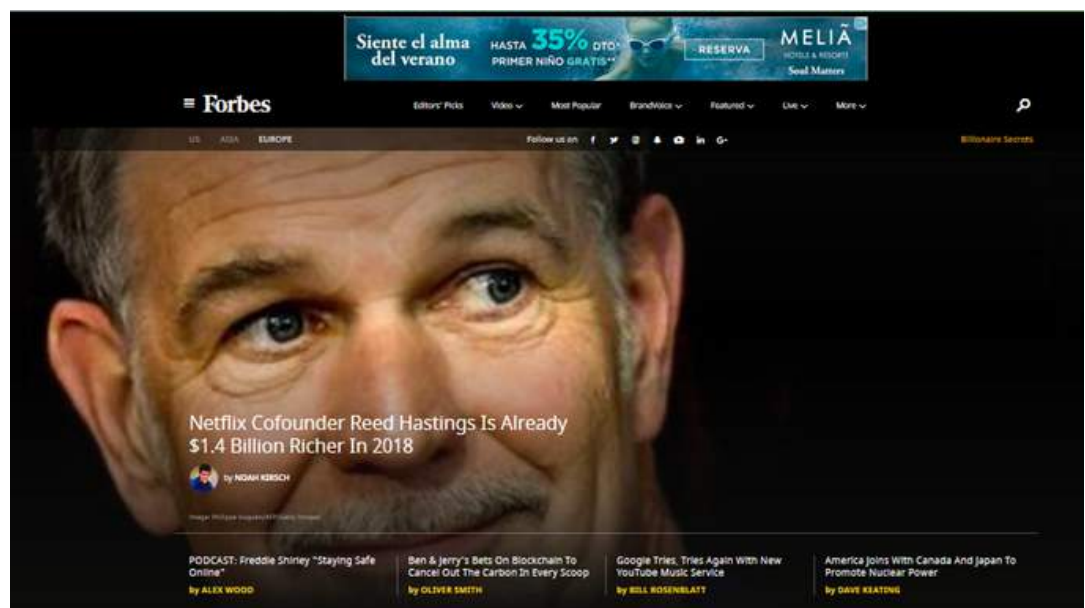
# Trulia

<http://www.trulia.com>



# Forbes

<http://www.forbes.com>



# Census

<http://www.census.gov>

The screenshot shows the United States Census Bureau website. The top navigation bar includes links for TOPICS (Population, Economy), GEOGRAPHY (Maps, Products), LIBRARY (Infographics, Publications), DATA (Tools, Developers), SURVEYS/PROGRAMS (Reports, Survey Calls), NEWSROOM (News, Blogs), and ABOUT US (Our Research). A search bar is located on the right.

Key content areas include:

- Population Clock:** U.S. Population: 327,809,242; World Population: 7,476,099,625. Last updated: May 24, 2018 08:02 UTC (-2).
- Did You Know:** Median household income of Forest city, Mississippi is \$30,717. Source: American Community Survey. Select a state to begin.
- U.S. Census Bureau Economic Indicators:**
  - Advance Report Durable Goods: \$248.5 B, New Orders: -1.7%
  - New Residential Sales: 862,000 Single-family houses, -1.5%
  - Selected Services Revenue: \$3,750.1 B
- Fastest-Growing Large Cities:** According to new population estimates, eight of the 15 cities or towns with the largest population gains were located in the South in 2017, with three of the top five in Texas.
- Latest News:**
  - 2018 E-Stats Report: Measuring the Electronic Economy (May 24, 2018). 2018 e-commerce statistics on shipments, sales and revenues from four sectors of the economy: manufacturing, wholesale, services and retail.
  - The West and South Lead the Way (May 24, 2018). Census Bureau Reveals Fastest-Growing Large Cities. Eight of the 15 cities or towns with the largest population gains were located in the South in 2017, with three of the top five in Texas.
- Are You in a Survey?** Learn more >>
- The Week Ahead:**

Tue	Wed	Thur	Fri	Mon
May 29	May 30	May 31	Jun 1	Jun 4

# Marcus & Millichap

<http://www.marcusmillichap.com/>

The screenshot shows the Marcus & Millichap website. The top navigation bar includes links for Properties (Investment properties & services), Financing (Loan information & services), Research (Reports & advisory services), About Us (Our vision, careers & news), and Find (Quick Links). A search bar is located on the right.

Key content areas include:

- Southern California Multifamily Forum:** June 7 | The L.A. Hotel Downtown | 8:00 a.m. - 3:30 p.m. More Info > Register Now >
- NEWS:** Latest news
- News, Events and More:** Connect Now
- \$42,190,000,000:** Value of recently closed transactions
- 8,979:** Closed sales in most recent year

Experience the Marcus & Millichap Difference

# Loopnet

<http://www.loopnet.com>



# National Association of Realtors

<https://www.nar.realtor>





# Paid Tools

## Reis Reports

<http://rr.reis.com>

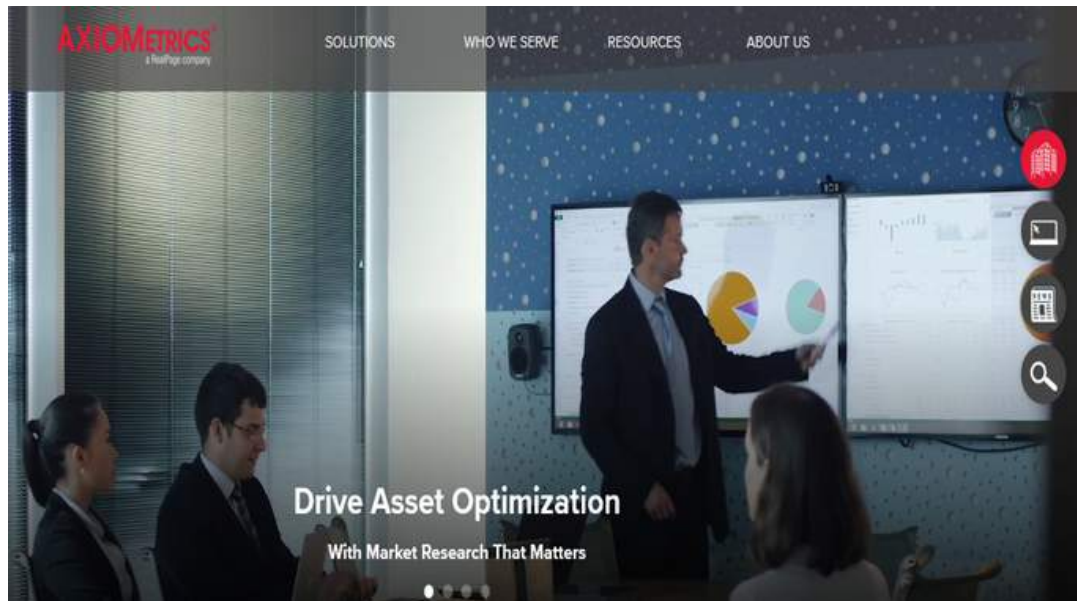


Trusted by global industry leaders as the **most reliable** source of Real Estate Data

Reis Data & Economists are frequently cited in major financial publications, including:

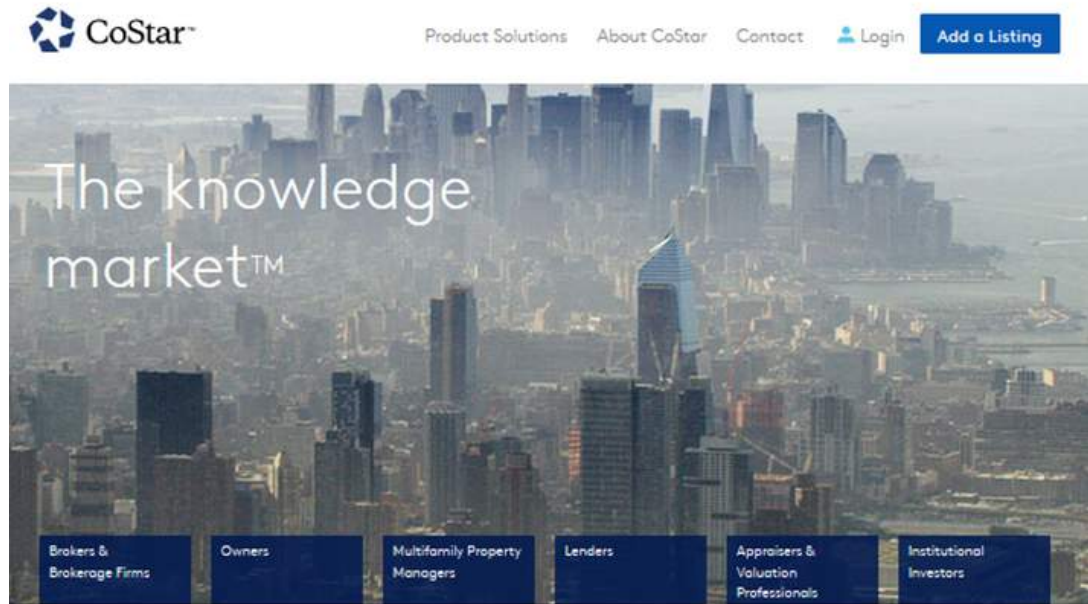
## Axiometrics

<https://www.axiometrics.com/>



# Co Star

<http://www.costar.com>



# CBRE

<https://www.cbre.com/research-and-reports#>



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